



## **Our Commitment to Animal Welfare: Transition to Cage-Free Eggs**

At BWH® Hotels, we believe that responsible hospitality goes beyond delivering exceptional guest experiences—it encompasses a strong commitment to ethical sourcing and animal welfare. As part of our ongoing sustainability and corporate responsibility initiatives, we have formalised our commitment to sourcing 100 percent of our eggs—including shell, liquid, and egg products—from cage-free sources across our entire global portfolio by the end of 2025. This pledge applies to all Best Western® Hotels & Resorts, WorldHotels™, and SureStay® properties, whether owned, managed, or franchised.

We recognise the importance of supporting humane practices and are actively collaborating with our suppliers and relevant international partners to ensure a smooth and transparent transition. This initiative underscores our dedication to improving animal welfare within our supply chain and aligns with the diverse needs and expectations of our guests, team members, and stakeholders around the world.

While each of our hotels is independently owned and operated, we strongly encourage all properties to embrace sustainable, eco-friendly practices that reflect our organisation's core values. In North America, over 30% of our properties are already using cage-free eggs. In Europe, more than 50% of properties in several countries have transitioned to cage-free eggs, with the Scandinavian region achieving 100% adoption.

To maintain transparency and accountability, we will continue to share updates on our progress and make our cage-free egg policy accessible in key native languages. We acknowledge that implementation timelines may vary by region due to supply chain and cost considerations, but our commitment remains firm and global in scope.

Thank you for supporting our journey towards a better future—for people, animals, and the planet.

**BWH Hotels**